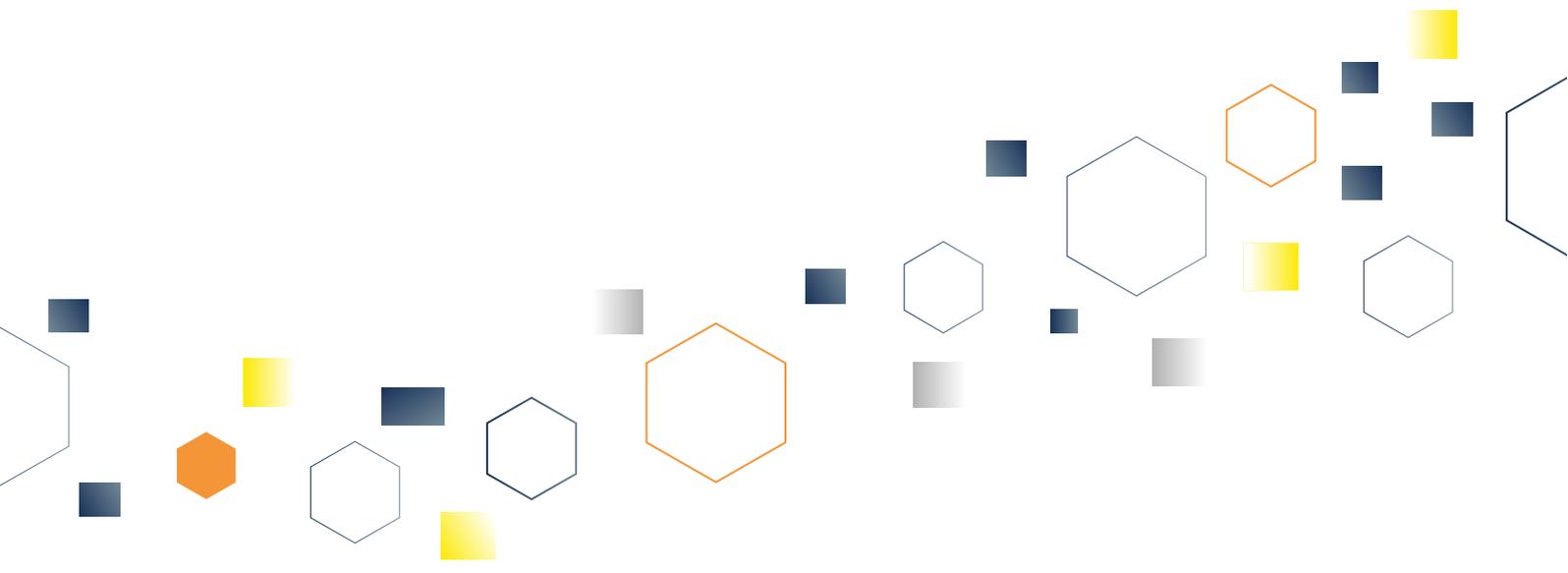


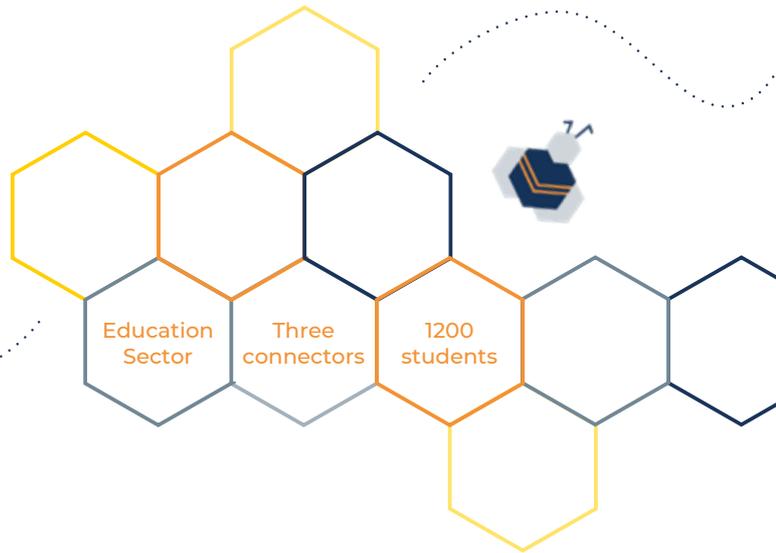
DigitalHive.



Case Study

Digital Hive's design and mobile responsiveness gives admin and academic functions an easy-to-use, system agnostic, one-stop-shop for their information





Case Study

University of Denver

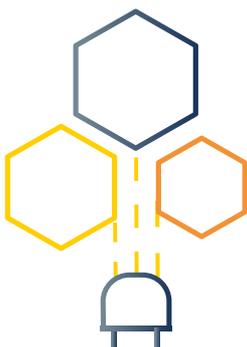
One demo was all it took for the folks at University of Denver to see that Digital Hive would be the one to wrangle all their data analytics and reporting tools that weren't playing nicely. DU is replacing the performance dashboard used across the entire university with Digital Hive, the ultimate Research Assistant.

The story

To deliver fulfilling educational experiences to 12,000 students, you need to keep tabs on everything from enrollment to alumni engagement to how many eggs to buy for this week's student breakfasts. A performance dashboard was helping this private university's movers and shakers, well, move and shake.

But everyone has a favorite way to store and analyze the data they need to run 300 academic programs and pay over 3,000 staff, not to mention keep the lawn mowed. So dashboard users were constantly jockeying between many different systems for insight on things like faculty research, admissions, budget and teaching loads.

"Our users don't need to know what underlying system is giving them the information," says Rohini Ananthakrishnan, Director of Enterprise Software Development and Database Administration at University of Denver. "We just needed a tool-agnostic hub to replace our dashboard and gather information into one place."





5 Reasons Denver Love Digital Hive

Here's why:

“The team was wowed by Digital Hive right away,” says Rohini.

1. Easy to use insight hub

“The Game Board concept really moves us into the 21st century,” says Rohini. “Everyone loved Digital Hive’s design and mobile responsiveness that will give all admin and academic functions an easy-to-use, system agnostic, one-stop-shop for their information.”

2. Flexible for changing needs

“Digital Hive’s presentation is helping our users think through all of the other KPIs we are missing right now,” says Susan Lutz, Assistant Vice Chancellor, Enterprise Application Services. “So we have a bit more work ahead of us!”

3. Drives data literacy

Rohini: “Digital Hive’s clean interface to trusted information supports those valuable data-driven decisions long championed by our Information Measurement and Analytics Council.”

4. Can upgrade all reporting tools and they’ll still work together

“Right now we can’t upgrade Cognos or Tableau because their newer versions don’t work well together,” says Susan. “But Digital Hive lets us update all our reporting tools to the latest version by handling that interaction.”

5. Knowledgeable team moving fast along the strategic roadmap

“As technologists, we were excited that the Digital Hive team really understood our needs and underlying systems,” says Susan. “We were also intrigued by the Digital Hive product roadmap and impressed with the speed of progress!”



”TECHNICAL STUFF

At DU, the Digital Hive Connectors bring together data from the ERP, Cognos, Tableau, static Excel files, images, and links to documentation in the knowledge base. University users get a single unified place to perform cross-platform analysis and search for data assets across all information systems.”

The future

“We can’t wait to bring Digital Hive to the larger community,” says Rohini.

Once done replicating their current dashboard in Digital Hive, DU will keep expanding and adding more info to respond to new ideas and needs – all in the name of giving University of Denver staff the tools they need to create amazing educational experiences for their students.

“Digital Hive’s clean interface to trusted information supports those valuable data-driven decisions long championed by our Information Measurement and Analytics Council.

Rohini Ananthakrishnan, University of Denver

