

# Staying Competitive & Keeping Customers Sticky

The Intelligent Customer  
Analytics Portal (CAP)

Powered by Digital Hive





## How do you successfully deliver a Customer Analytics Portal (CAP)?

- Are you delivering information back to customers that's static and out of date? (PowerPoint/Excel)?
- Is your current customer portal clunky or outdated?
- Are you using a bespoke/homegrown, Sharepoint or single BI tool to expose information to customers?
- Is your current offering painful to support and maintain?
- Are you struggling to expose analytics & information available from multiple sources to your customers?
- Are you delivering an exceptional UX or is it outdated?
- Is it time consuming to on-board new customers?
- Have your customers truly adopted your current CAP?
- Are you losing customers because of your CAP?
- Are you thinking of building a CAP yourself?
- Do you have the time, resource and budget to create a CAP in-house?



We connect directly and securely to technologies including best of breed analytics and BI (Qlik, Tableau, PowerBI, ThoughtSpot, Cognos), and consume other content from systems such as Salesforce, One Drive, Google Drive, Excel, PDF, videos, images and more, so everything is in one place.



Unique customer experiences can be created within the same portal to satisfy all requirements, demands and individual requirements.



You're in full control of customization and branding, as well as what features and functions from different technologies are available to customers.



With our no code, drag & drop platform, you can get up and running in a matter of days - it's really that simple!



Provide your customers with a first-class personalized analytics experience, keeping them sticky and you, unbeatable.



Deliver an exceptionally stunning, modern analytics portal to the business in weeks not years, for a fraction of the cost.

## Are you struggling to keep your customers sticky in a competitive market?



- Do you want to boost your competitive advantage in the market immediately?
- Are you struggling to enhance insights to improve products and services?
- Are you looking to identify new revenue streams and opportunities for business growth?
- Is your business match fit and ready for any future changes?
- Do you need to reduce internal operating costs and maximize profits?



Create innovative products and service offerings, increase customer retention and blow the competition away.



Strengthen partnerships and improve customer loyalty by offering them a unique analytics experience.



We're designed to accelerate your time to market and scale with confidence, in a cost-effective way.



Design and build at the same time, simplifying efforts for creating personalized customer experiences.



Eliminate the need to assign and divert resources by offering a self-service, 24/7 solution.

## About Digital Hive

Digital Hive is the first intelligent analytics portal that integrates with your existing technology stack to make finding, accessing, and sharing enterprise analytics & business intelligence and other company information as easy as using your favorite consumer apps. Seamlessly connect to all of your existing technology and provide everyone inside and outside of the organization with a consistent and modern interface they will enjoy and adopt. Increase analytics adoption and drive ROI from your entire tech stack with Digital Hive - all in a matter of weeks. See for yourself.

[Access the datasheet here](#)

Datasheet

Contact us: [www.digitalhive.com/demo](http://www.digitalhive.com/demo)

DigitalHive.